

WE-PRINT FLYERS 2008 RATES

QUANTITY	60# OFFSET 8.5 X 11	60# COATED 8.5 X 11	70# COATED 8.5 X 11
10,000	\$700.00	\$770.00	\$840.00
15,000	\$1,100.00	\$1,210.00	\$1,320.00
20,000	\$1,300.00	\$1,430.00	\$1,560.00
25,000	\$1,600.00	\$1,760.00	\$1,920.00
30,000	\$1,700.00	\$1,870.00	\$2,040.00
35,000	\$1,800.00	\$1,980.00	\$2,160.00
40,000	\$1,900.00	\$2,090.00	\$2,280.00
45,000	\$2,000.00	\$2,200.00	\$2,400.00
50,000	\$2,100.00	\$2,310.00	\$2,520.00
75,000	\$2,400.00	\$2,640.00	\$2,880.00
100,000	\$2,700.00	\$2,970.00	\$3,240.00

NOTE: Prices are for printing only.

General

Four-color all sides.
60lb Coated Paper or 60 lb Offset Paper or 70lb Coated, Full or Non Bleed

Additional cost for insertion into newspapers.

One week print turnaround!
Film or file due to printer, Friday, 12 noon for delivery the following Friday

Mechanical Specifications

2-sided non-bleed
Trim: 8.5" x 11"
Image area: 8" x 10.5"

2-sided bleed
Trim: 8.25" x 10.625"
Image area: 8.5" x 10.875"
Type safety: 8" x 10.375"

Receiving Ads

(in order of preference) AP Adsend, FTP, Zip Disk, CD Rom, E-mail, camera ready velox, camera-ready artwork, copy and layout.

Line Screen:
100 for offset; 133 for coated.

AP Adsend:
Mailbox **VALTC**

E-mail:
art@timespapers.com

FTP: Ads may be ftp'd to our server at:
Host: ftp.timespapers.com
User ID/Password: anon

Disks:
Mail to: Creative Services
Loudoun Times-Mirror,
9 E Market Street, Leesburg, VA 20176-3013

Stuff all folders. Name files as one word with a dot extension, e.g. clientname.pdf

File Formats

Illustrator CS or lower (w/fonts as outlines),
Photo CS or lower (TIF/EPS),
Acrobat PDF (w/fonts embedded)



In Print. Online. Anytime.

EDITORIAL/SALES OFFICES

CLARKE COUNTY

Clarke Times-Courier
16 West Main Street, Berryville, VA 22611
www.ClarkeTimes.com
Ph: 540.955.1111 | Fax: 540.955.1334

CULPEPER COUNTY

Culpeper Times
102 North Main Street, Suite 300
Culpeper, VA 22701
www.CulpeperTimes.com
Ph: 540.825.9882 | Fax: 540.825.2644

FAIRFAX COUNTY

The Fairfax County Times
Reston Edition, Herndon Edition
Vienna/McLean/Great Falls Edition
Centreville/Chantilly Edition
Fairfax/Annandale Edition
Fairfax Station/Burke/Springfield Edition
1760 Reston Parkway, Suite 411
Reston, VA 20190-3316
www.FairfaxTimes.com
Ph: 703.437.5400 | Fax: 703.437.6019

FAUQUIER COUNTY

Fauquier Times-Democrat
Fauquier Times-Democrat Weekend
39 Culpeper Street
Warrenton, VA 20186-3338
www.Fauquier.com
Ph: 540.347.4222 | Fax: 540.349.8676

LOUDOUN COUNTY

Loudoun Times-Mirror
East or West Edition
9 East Market Street
Leesburg, VA 20176-3013
www.LoudounTimes.com
Ph: 703.777.1111 | Fax: 703.771.0036

PRINCE WILLIAM COUNTY

Gainesville Times
39 Culpeper Street
Warrenton, VA 20186-3338
www.Gainesville-Times.com
Ph: 540.347.4222 | Fax: 540.349.8676

RAPPAHANNOCK COUNTY

Rappahannock News
Box 59, Washington, VA 22747
www.RappNews.com
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CORPORATE HEADQUARTERS

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