

HOMES REAL ESTATE ADVERTISING 2008 RATES

The Greater Piedmont Group - GPAAR

Rates Effective 1/1/08

For members of the Greater Piedmont Area Association of Realtors (GPAAR) in partnership with the Fauquier Times-Democrat

AD SIZE - BROADSHEET	Fauquier HOMES	No. Virginia HOMES	Gainesville HOMES
Full (12" x 21")	\$1,500.00	\$1,000.00	\$1,300.00
1/2 Page (12" x 10.5" or 5.9" x 21")	\$790.00	\$540.00	\$690.00
Cover Half (12" x 9.5")	\$790.00	N/A	N/A
1/4 Page (5.9" x 10.5" or 12" x 5.25")	\$405.00	\$260.00	\$385.00
1/8 Page (5.9" x 5.75")	\$205.00	\$130.00	\$260.00
1/16 Page (1.9" x 7")	\$110.00	\$75.00	\$175.00
Feature Page* (1.9" x 4")	\$155.00	N/A	\$95.00

(*When Available)

NORTHERN VIRGINIA HOMES (162,000 Circulation)

Reston, Herndon, McLean, Great Falls, Vienna, Oakton, Centreville, Chantilly, Fairfax, Fairfax Station, Burke, Springfield and Annandale

FAUQUIER HOMES (16,745 Circulation) Fauquier

GAINESVILLE HOMES (19,672 Circulation) Prince William

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reach your sales goals

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